Dan Schwartz
State Treasurer



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MARCH MADNESS IS APPROACHING: IS YOUR YOUNG ATHLETE A FUTURE BASKETBALL SUPERSTAR? The State Treasurer's Office Asks Parents to Encourage Their Young Athlete's Ambitions by Preparing them for College

Carson City, Nev. – The Nevada State Treasurer's Office urges parents of future all-star athletes to start saving for college. March Madness, the NCAA college basketball tournament, is host to a number of superstar athletes that all have one major similarity: all the athletes are pursuing higher education.

"Education goes hand in hand with an athletic career," said Dan Schwartz, Nevada State Treasurer. "College athletes will have a better chance of building a successful career after they turn in their jerseys if they received a good education."

About 6% of high school athletes go on to play in college, and an even smaller portion receive full-ride scholarships to attend college*. This is where the Nevada State Treasurer's Office can help. There are several programs offered by the State Treasurer's Office to help families save for college, including the Nevada Prepaid Tuition Program, SSGA Upromise 529 Plan, Putnam 529 for America, the Vanguard 529 College Savings Plan and the USAA 529 College Savings Plan. You can learn about any of these programs by visiting www.NV529.org.

Open enrollment for the Nevada Prepaid Tuition Program runs through March 31, 2016. The Nevada Prepaid Tuition Program locks in tomorrow's in-state tuition at today's prices, meaning parents and students won't have to pay more for tuition when tuition costs increase in the future.

"It's important to encourage the dreams of your young athletes," Schwartz said. "But, make sure a good education, good grades, and smart saving are a part of planning for that dream."

To learn more about any of these programs please visit www.NV529.org. *Data provided by the National Collegiate Athletic Association.

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